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Dynamiq partners with German design brand

The Italian brand is partnering with Meissen, manufacturers of porcelain...

Italian superyacht brand Dynamiq (<http://www.superyachtindex.com/index/797832/dynamiq-yachts>), has announced that it has entered into a new collaborative agreement with world-renowned porcelain manufacturers, Meissen. Founded in 1710, Meissen boasts a rich heritage and is a globally respected brand. The company joins Dynamiq for a collaborative range to match the interiors of the Dynamiq superyachts.

"We are very happy to work with Dynamiq," says Georg Nussdorfer, CEO of Meissen. "We definitely share some synergies in innovative design and modern attuned products. Our dedicated specialists will be happy to support Dynamiq's client in finding the right porcelain for him or her, as well as further personalising the collections to their needs."

Established in 2011, Dynamiq entered the superyacht market with a mission to shake up the typical superyacht offering with versatile design options that are devised to cater to different lifestyles. Now, Dynamiq has launched three superyachts and have a 41m vessel currently under construction in Italy, according to The Superyacht Intelligence Agency.

"Dynamiq's philosophy is to work with the best companies in the industry, and with Meissen we are now able to offer their beautiful porcelain to our clients," says . "The Crossed Swords insignia of Meissen is synonymous with the highest-quality porcelain and can be seen in the top hotels and on the most luxurious yachts, including Dynamiq yachts in the future."

- Paola Gorla - head of interiors, Dynamiq

The collaboration comes after a search to find a brand that matched the mission and style of the Dynamiq product. Together the companies have identified two collections under the 'Meissen for Dynamiq' package that is available via the shipyard's unique online configurator.

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The base price for the full set of the Miessen of Dynamiq collection is €26,000, and is now available as part of the package.

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