



Dynamiq Wants You to Customize Your Yacht on Your PC—Really

[June 30, 2015](#) [Diane M. Byrne](#)

For decades, semi-custom and fully custom megayachts have had to take shape in a builder's and/or designer's office, with the owners and owners' advisors there to convey preferences—and to do so primarily verbally. [Dynamiq](#), a new company with a variety of high-profile and highly experienced partners, intends to change this. It allows buyers to choose everything—from decor to crew uniforms—for its megayacht models via its website. Furthermore, and perhaps even more important, Dynamiq says you'll know the pre-tax costs down to the last penny.

The names behind Dynamiq surely will ring bells. The founder is Sergei Dobroserdov, a yacht broker who also established Nakhimov Yachts. Dynamiq's headquarters are in Fontvielle, France, where you can meet to follow up on your online selections. Naval architecture for the three megayacht models so far comes from [Azure Naval Architects](#) and [Van Oossanen Naval Architects](#). Interior design is by [Bannenberg & Rowell](#). As for the shipyard, it's NCA (Nuovi Cantieri Apuania) in Marina di Carrara, Italy, owned by The Italian Sea Group. Dynamiq's yachts are being built in a dedicated shed there. Finally, sales (including in the United States and Europe) are via [Worth Avenue Yachts](#).



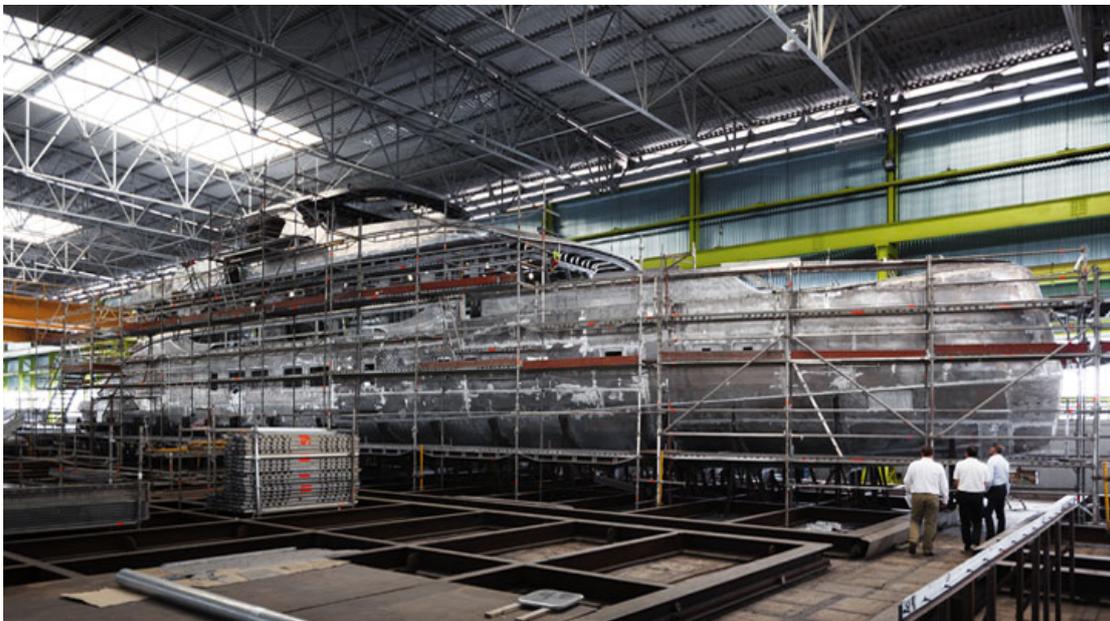
The three Dynamiq yachts represent different LOAs and/or options but common beams (24'6"), drafts (5'6"), passenger and crew capacities (8/6), profiles, and all-aluminum construction. The general arrangements for each are all the same, too: a traditional saloon and dining area on the main deck, all accommodations (including the master) below decks, for maximum comfort, and a sundeck. The three Dynamiq yachts will be built to RINA Comfort Class and Green Star Plus notations, plus comply with MCA's LY3 regulations.

Dynamiq terms them Gran Turismo Transatlantic (GTT) yachts, reflecting the sportiness and performance that GT cars do blended with the luxury and capabilities that yachts offer. Specifically, the GTT yacht models are the D4 (below), S4 (the yellow design just above, signifying "Sport"), and D4 L (signifying "Luxury"). The D4 and S4 each measure 127 feet. The S4 further has carbon fiber styling elements inside and outside and additional paint and decor options. The D4 L is 132 feet LOA, with the master, saloon, and sundeck benefiting from the extra length. She, too, has options all her own.



Each Dynamiq yacht should see top speeds around the low-20-knot range, with either MAN or MTU power and Fortjes pod drives. Van Oossanen's fast-displacement hull form should ensure more efficiency throughout the full speed range, too, thereby saving fuel and costs. As Dynamiq puts it, "The fast displacement hull can carry you from Monaco to Saint Tropez in just over 2 hours or make the trip from Miami to the Galapagos on one tank of fuel."

As mentioned above, what sets Dynamiq apart is the online configuration tool, along with the option-by-option price calculator and delivery date display. Each model has a starting price: €13.9 million for the D4, €15.15 million for the S4, and €14.75 million for the D4 L. You then select from a variety of options, starting with hull and superstructure colors. You can see what each tone looks like on an illustration of the specific Dynamiq model, too. Move on to on-deck accessories—say, sunpads and an oval, multi-person hot tub vs. a two-person round one, even disco lighting for nighttime fun on the sundeck. Then, decide whether you'd like Baccarat crystal, Christofle silverware, Loro Piana crew uniforms... even the Castoldi jet tender offers a choice of hull colors. Want your crew to have a car, too? A BWM is available. If you'd rather go beyond the given options, Bannenberg & Rowell will provide a fully custom interior at a set price available upon request.



(Editor's note: We tested Dynamiq's online configurator three times. We encountered some bugs, primarily involving options being shown on the summary page that we didn't select. New websites do naturally have issues, however, so we anticipate those being worked out in the weeks to come.)

If you'd rather not wait to start a Dynamiq yacht, a D4 is already in build on spec. The photo above was taken last month. Completion is set for September 2016. She has a four-stateroom configuration, plus a number of attractive features. These include a sundeck skylight, a cinema and disco lighting package for the sundeck as well, and two wine chillers in the saloon. Price: €14,170,400, which Dynamiq says includes €270,400 in options.